

# Beer Garden

# Application

## Keg Sponsor

**\$100**

- Access to VIP Reception
- Company name placement inside beer garden as Keg Sponsor
- Company name featured on select marketing materials, social media mentions, and festival website

## Pouring Sponsor

**\$250**  
Eight Available

- Opportunity to have pouring team in beer garden for one hour in company logowear
- Access to VIP Reception
- 2 Beer Garden tickets
- Company name placement inside beer garden
- Company name featured on select marketing materials, social media mentions, and festival website

## Wristband Sponsor

**\$1000**  
One Available

- 10x10 vendor booth space at BBQ Festival
- Logo featured on all Beer Garden wrist bands
- Access to VIP Reception
- Business card size ad in recipe book
- 4 Beer Garden tickets
- 2 Brat Booth tickets
- Logo placement inside beer garden
- Opportunity to hang company banner inside beer garden
- On-stage thank you as Wrist Band sponsor
- Logo featured on select marketing materials, social media mentions, and festival website

- Backyard Joe \$100
- Non-Food Vendor \$450/\$350/\$250
- Pro-Food Vendor \$700/\$600
- Recipe Book Sponsor \$200
- Bronze Sponsor \$500
- Silver Sponsor \$1000
- Gold Sponsor \$2000
- Platinum Sponsor \$3500
- Diamond Sponsor \$5000
- Keg Sponsor \$100
- Pouring Sponsor \$250 (8 available)
- Wristband Sponsor \$1000 (1 available)

Complete this application and return to the Lacey South Sound Chamber at 3925 8th Ave SE, Ste C, Lacey, WA 98503. To reserve your space, payment must be received by 6/18/22. Call (360) 491-4141 with questions.

Business/Org Name: \_\_\_\_\_  
 Contact: \_\_\_\_\_  
 Phone: \_\_\_\_\_  
 Email: \_\_\_\_\_  
 Address: \_\_\_\_\_  
 City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_



**Saturday,  
 July 9, 2022  
 Huntamer Park  
 11 a.m.-6 p.m.**

**Beer Garden  
 12 p.m.-8 p.m.**



**AUTHORIZATION AGREEMENT FOR CREDIT CARDS**

I hereby authorize the Lacey South Sound Chamber to initiate credit card charges for the following amount: \$ \_\_\_\_\_

Name as it appears on card (please print) \_\_\_\_\_

Type of card: \_\_\_ AMEX \_\_\_ Discover \_\_\_ Mastercard \_\_\_ VISA

Card No. \_\_\_\_\_ - \_\_\_\_\_ - \_\_\_\_\_ - \_\_\_\_\_ Exp. Date: \_\_\_\_/\_\_\_\_/\_\_\_\_ CVV: \_\_\_\_\_

Signature \_\_\_\_\_ Date: \_\_\_\_\_

You can also sign up online at [www.laceyschamber.com](http://www.laceyschamber.com)

# Participant Menu

## Backyard Joe Competition

**\$100**

- 10x10 exhibit space at BBQ Festival in competition area
- Entry into Backyard Joe Cooking Competition
- Chance to win prizes
- Provide a taste for judging that fits within BBQ Categories
  - Beef Brisket
  - Pork Baby Back Ribs
  - Chicken Thighs
  - Seafood
  - Open

## Non-Food Vendor

**\$350**

Non-Member Price

**\$250**

Member Price

- 10x10 vendor booth space at BBQ Festival
- Business name on BBQ Festival website and social media
- Hyperlink to website
- Business listed on festival Pit Pass
- If you would like to sell items, there will be an additional \$100 charge
- To reserve space, 50% of your balance must be paid at the time of registration, deposit is non-refundable

## Pro-Food Vendor

**\$700**

Non-Member Price

**\$600**

Member Price

- 10x20 vendor booth space at BBQ Festival
- Provide at least one menu item for "taste" for \$4
- Business name listed on event materials as a participant
- Logo displayed on signage at event
- Logo and name on BBQ Festival website and social media
- Hyperlink on BBQ Festival website
- Vendors must remain open until 6pm
- To reserve space, 50% of your balance must be paid at the time of registration, deposit is non-refundable



# Sponsor Menu

## Recipe Book Sponsor

**\$200**

- Business card sized ad in recipe book given out to the first 1000 attendees of the festival
- Opportunity to submit a BBQ recipe to the recipe book
- Name listed as a sponsor of the BBQ Festival on website

## Bronze Sponsor

**\$500**

- Business name on the BBQ Festival website, social media, and select festival marketing materials
- Hyperlink on BBQ Festival website
- Access to VIP Reception
- Recognition on select BBQ Fest signage
- Opportunity to hang a banner at the event (4' x 8' max, located inside eating tent)
- Thank you in select Lacey South Sound Chamber Communications

## Silver Sponsor

**\$1000**

- 10x10 vendor booth space at BBQ Festival
- Business logo on the BBQ Festival website, social media, and select marketing materials
- Hyperlink on BBQ Festival website
- Access to VIP Reception
- Recognition on select BBQ Festival signage
- Thank you in select Lacey South Sound Chamber Communications

## Gold Sponsor

**\$2000**

- 10x10 vendor booth space at BBQ Festival
- Business logo on the BBQ Festival website, social media, and select marketing materials
- Hyperlink on BBQ Festival website
- Access to VIP Reception
- Recognition on select BBQ Festival signage
- Business card sized ad in recipe book given out to the first 1000 attendees of the festival
- Thank you in select Lacey South Sound Chamber Communications
- Featured in radio advertisements
- 4 tickets to be used in the beer garden and 4 tickets to be used at the Lacey South Sound Chamber Brat Booth

## Platinum Sponsor

**\$3500**

- 10x10 vendor booth space at BBQ Festival
- Business logo on the BBQ Festival website, social media, and select marketing materials
- Hyperlink on BBQ Festival website
- Access to VIP Reception
- Recognition on select BBQ Festival signage
- Business card sized ad in recipe book given out to the first 1000 attendees of the festival
- Thank you in select Lacey South Sound Chamber Communications
- Featured in radio advertisements and media platforms such as ThurstonTalk, The Olympian, etc.
- Logo on stage signage
- Recognition from the stage as sponsor during festival
- 6 tickets to be used in the beer garden and 6 tickets to be used at the Lacey South Sound Chamber Brat Booth

## Diamond Sponsor

**\$5000**

- 10x10 vendor booth space at BBQ Festival
- Business logo on the BBQ Festival website, social media, and all marketing materials
- Hyperlink on BBQ Festival website
- Access to VIP Reception
- Recognition on all BBQ Festival signage
- Full page ad in recipe book given out to the first 1000 attendees of the festival
- Thank you in select Lacey South Sound Chamber Communications
- Featured in radio advertisements and media platforms such as ThurstonTalk, The Olympian, etc.
- Logo on stage signage and stage banner
- On-stage interview at festival
- Logo on volunteer shirts
- 10 tickets to be used in the beer garden and 8 tickets to be used at the Lacey South Sound Chamber Brat Booth

