# **Beer Garden**

\$100

\$250

#### **Keg Sponsor**

- Access to VIP Reception
- Company name placement inside beer garden as Keg Sponsor
- Company name featured on select marketing materials, social media mentions, and festival website

#### **Pouring Sponsor**

- Opportunity to have pouring team in beer garden for one hour in company logowear
- Access to VIP Reception
- 2 Beer Garden tickets
- Company name placement inside beer garden
- Company name featured on select marketing materials, social media mentions, and festival website

# **Wristband Sponsor**

- 10x10 vendor booth space at **BBO** Festival
- Logo featured on all Beer Garden wrist bands
- Access to VIP Reception
- Business card size ad in recipe book
- 4 Beer Garden tickets
- 2 Brat Booth tickets
- Logo placement inside beer garden
- Opportunity to hang company banner inside beer garden
- On-stage thank you as Wrist Band sponsor
- Logo featured on select marketing materials, social media mentions, and festival website

# **Application**

☐Backyard Joe \$100
□Non-Food Vendor \$450/\$350/\$250
□Pro-Food Vendor \$700/\$600
☐Recipe Book Sponsor \$200

- ☐Bronze Sponsor \$500
- ☐ Silver Sponsor \$1000 ☐Gold Sponsor \$2000
- ☐ Platinum Sponsor \$3500
- □ Diamond Sponsor \$5000
- ☐ Keg Sponsor \$100
- ☐ Pouring Sponsor \$250 (8 available)
- ☐ Wristband Sponsor \$1000 (1 available)

Complete this application and return to the Lacey South Sound Chamber at 3925 8th Ave SE, Ste C, Lacey, WA 98503. To

Business/Org Name:		-
Contact:		
Phone:		_
Email:		-
Address:		
City:	State:	Zip:

# \$1000 reserve your space, payment must be received by 6/18/22. Call (360) 491-4141 with questions.

### AUTHORIZATION AGREEMENT FOR CREDIT CARDS

I hereby authorize the Lacey South Sound Chamber to initiate credit card charges for the following amount: \$			
Name as it appears on card (please print)			
Type of card:AMEX DiscoverMastercardVISA			
Card No	Exp. Date: / CVV:		
Signature	Date:		







# **Participant** Menu

### **Backyard Joe Competition**

**\$100** 

- 10x10 exhibit space at BBO Festival in competition area
- Entry into Backvard Joe Cooking Competition
- Chance to win prizes
- Provide a taste for judging that fits within BBQ Categories
- Beef Brisket
- Pork Baby Back Ribs
- Chicken Thighs
- Seafood
- Open

#### **Non-Food Vendor**

\$350

\$250

Non-Member Price

Member Price

- 10x10 vendor booth space at BBQ Festival
- Business name on BBQ Festival website and social media
- Hyperlink to website
- Business listed on festival Pit Pass
- If you would like to sell items, there will be an additional \$100 charge
- To reserve space, 50% of your balance must be paid at the time of registration, deposit is non-refundable

#### **Pro-Food Vendor**

\$600

Non-Member Price

Member Price

- 10x20 vendor booth space at BBO Festival
- Provide at least one menu item for "taste" for \$4
- Business name listed on event materials as a participant
- Logo displayed on signage at event
- Logo and name on BBO Festival website and social media
- Hyperlink on BBO Festival website
- Vendors must remain open until 6pm
- To reserve space, 50% of your balance must be paid at the time of registration, deposit is non-refundable



# **Sponsor Menu**

#### **Recipe Book** Sponsor

\$200

- Business card sized ad in recipe book given out to the first 1000 attendees of the festival
- Opportunity to submit a BBQ recipe to the recipe book
- Name listed as a sponsor of the BBQ Festival on website



#### **Bronze Sponsor**

- Business name on the BBQ Festival website, social media, and select festival marketing materials
- Hyperlink on BBQ Festival website
- Access to VIP Reception
- Recognition on select BBQ Fest signage
- Opportunity to hang a banner at the event (4' x 8' max, located inside eating tent)

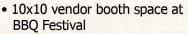
\$500

\$1000

\$2000

 Thank you in select Lacey South Sound Chamber Communications

# **Silver Sponsor**



- Business logo on the BBQ Festival website, social media, and select marketing materials
- Hyperlink on BBQ Festival website
- Access to VIP Reception
- Recognition on select BBQ Festival signage
- Thank you in select Lacey South Sound Chamber Communications

## **Gold Sponsor**

- 10x10 vendor booth space at **BBO** Festival
- Business logo on the BBQ Festival website, social media, and select marketing materials
- Hyperlink on BBQ Festival website
- Access to VIP Reception
- Recognition on select BBO Festival signage
- Business card sized ad in recipe book given out to the first 1000 attendees of the festival
- Thank you in select Lacey South Sound Chamber Communications
- Featured in radio advertisements
- 4 tickets to be used in the beer garden and 4 tickets to be used at the Lacey South Sound Chamber Brat Booth

## **Platinum Sponsor**

- 10x10 vendor booth space at **BBO Festival**
- Business logo on the BBO Festival website, social media, and select marketing materials
- Hyperlink on BBO Festival website
- Access to VIP Reception
- Recognition on select BBO Festival signage
- Business card sized ad in recipe book given out to the first 1000 attendees of the festival
- Thank you in select Lacey South Sound Chamber Communications
- Featured in radio advertisements and media platforms such as ThurstonTalk, The Olympian, etc.
- Logo on stage signage
- Recognition from the stage as sponsor during festival
- 6 tickets to be used in the beer garden and 6 tickets to be used at the Lacey South Sound Chamber Brat Booth

## **Diamond Sponsor**



- **BBQ** Festival • Business logo on the BBQ Festival website, social media, and all marketing materials
- Hyperlink on BBQ Festival website
- Access to VIP Reception
- Recognition on all BBQ Festival signage
- Full page ad in recipe book given out to the first 1000 attendees of the festival
- Thank you in select Lacey South Sound Chamber Communications
- Featured in radio advertisements and media platforms such as ThurstonTalk, The Olympian, etc.
- Logo on stage signage and stage banner
- On-stage interview at festival
- Logo on volunteer shirts
- 10 tickets to be used in the beer garden and 8 tickets to be used at the Lacey South Sound Chamber Brat Booth



